



Welcome to UD Trucks newsletter!

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- Launch of a new short-cab Quon
- Big Thumb pioneering features
- Quester and Croner in the Middle East
- Tips for driving safely on the highway



A new high-capacity short-cab Quon

UD's flagship heavy-duty truck in Japan now comes in a new "short-cab" version, enabling more room for cargo.

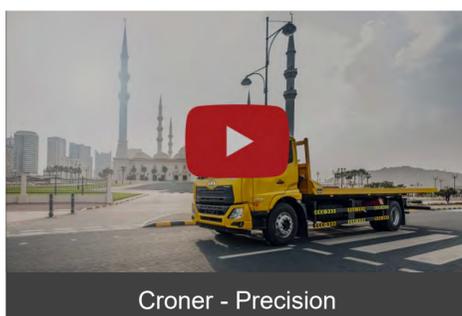


Compared to the conventional full cab, the loading capacity volume has increased by shortening the cab length by 295 mm. The length of the loading platform has been extended to 10.02 meters, allowing extra room for cargo equivalent of two additional T11 pallets, compared to the full cab model.

The short-cab model is designed to meet the diversifying needs of the logistics industry by optimizing intercity transportation and increasing productivity. Equipped with an 8L engine (allowing an additional 300kg weight reduction compared to the 11L Quon), ESCOT-VI automatic transmission, ample horsepower and torque for high payloads, this short-cab Quon aims at providing a smooth and stress-free driving experience.

Quester and Croner in action in the Middle East

Reliability, durability, precision: three essentials UD has delivered throughout its history, illustrated here in the demanding climate of the Middle East by the robust and enduring Quester and Croner, designed to meet the toughest challenges wherever you are.



Did you know



UD's heavy duty truck Big Thumb already featured Traffic Eye brake as early as in 1989.



Discover this and other pioneering features on the Big Thumb [here](#).



Tips for driving safely on the highway



The smart technologies equipping Quon make long-haul driving much safer and much less tiresome. UD Experience Center produced a video to help Quon drivers around the world to make the most of driver assistance technology embedded in their truck.

Thank you for your interest in UD Trucks. We hope you found some interesting information in this newsletter, and would love to keep you updated in the future.

Until then, keep trucking!

