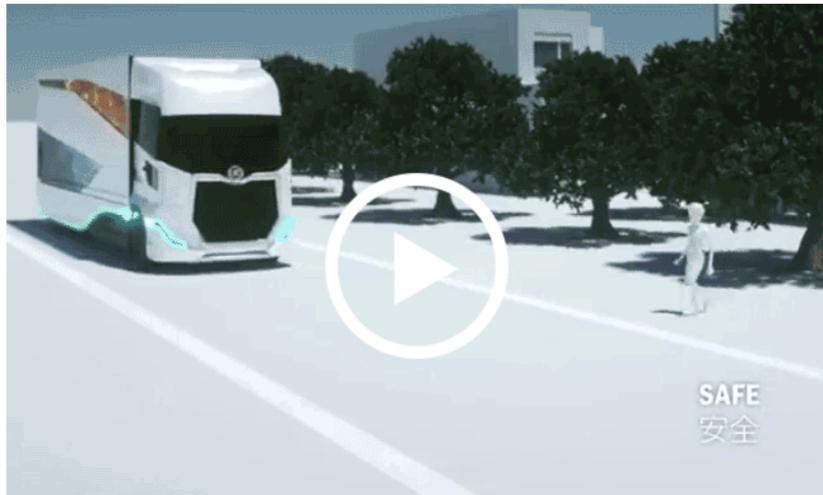




## Welcome to UD Trucks monthly newsletter! In this issue:

- Imagine the possibilities
- Tokyo Motor Show booth highlights
- Tokyo Motor Show booth report
- Hybrid Raijin Electromobility Demonstrator
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- Running the Extra Mile



### Imagine the possibilities

The world is changing rapidly and so too are UD's heavy-duty trucks, which are ready to rise to the challenges of tomorrow. Utilizing cutting-edge technology to its most sophisticated ends, the trucks of the future will incorporate automation, connectivity and electromobility to reduce environmental impacts, improve safety and maximize productivity. The road ahead is intriguing? Watch this short movie to see where it leads.



### Tokyo Motor Show booth highlights

What an exciting show it was! Our concept truck along with autonomous and hybrid technologies gave a glimpse of the future of smart logistics to visitors. Fujin and Raijin, symbols of our Vision 2030 roadmap, took pride of place in our photo corner and made their debuts on social media, VR experience kept surprises and joy coming for every curious visitor. The smile and the recognition from the people who came to discover the world of UD have been our greatest rewards. Elements of the display will continue to be exhibited at our UD Experience Center.



### Tokyo Motor Show booth report

Visit UD's booth at 2019 Tokyo Motor Show, as if you were there!

### Hybrid Raijin Electromobility Demonstrator

Quon Raijin is a clean, quiet and powerful prototype of a heavy-duty hybrid truck that can run purely in electric driving mode, when zero emissions are especially appreciated – in a food warehouse, for example.

### Customer story Thailand



### Riding the highs and lows

The Thai construction industry has seen many booms and slumps. Among those who have navigated the treacherous terrain and thrived is Rojana Pattana Transportation. Read the inspiring story told by Ms. Pannapat.

[Read more...](#)

### Did you know



### Escape function on ESCOT-VI

With ESCOT-VI's **Escape Function**, simply step and release the throttle, and New Quon will rock back and forth to get itself out of any slippery ditch.

### UD History



### Big Thumb

A huge advance in safety, drivability and environmental performance, **Big Thumb** was designed to be "Kind to People". If it reminds you of New Quon, designed "with people in mind" that's not a coincidence - human centric design is part of UD's DNA.

### Running the Extra Mile



Over 100 runners from UD Trucks joined the Ageo City half marathon and 5K races on November 17. This was the seventh year UD Trucks has supported and participated in the event.

UD colleagues in Japan were not the only ones running the extra mile in November. On the same day, over 50 UD Trucks Thailand and Volvo Group employees took part in the Bangkok Marathon. Moreover on October 20, UD Trucks employees in Brazil participated in Volvo Brazil's 40th anniversary run!

Thank you for your interest in UD Trucks. We hope you found some interesting information in this newsletter, and would love to keep you updated in the future.

See you next month, and until then, keep trucking!

Coming next month: Quon 15-year anniversary

