

Devoting our Energies to Fulfilling CSR and Creating Outstanding Value in Order to Contribute to Society and become a Dependable Company



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Nissan Diesel, as a member of the Volvo Group that shares diverse cultures and thinking, is evolving into a global company.

Based on the long-term vision of "Ultimate Dependability," Nissan Diesel as a whole has been implementing various social contribution activities for several years. Nissan Diesel will remain committed to fulfilling its mission of establishing relations rooted in Ultimate Dependability with various stakeholders, including customers, shareholders, employees, related companies, business partners, local communities and international societies. Placing importance on maintaining good relations with customers, which is the fundamental principle of a company, will be our eternal theme in the future as well.

The Volvo Group emphasizes the core values of quality, safety and environmental care.

Nissan Diesel will implement initiatives to fulfill its corporate social responsibility, and through thorough compliance with laws and corporate ethics, continue to take action contributing to these core values. In addition to enhancing the quality of products and services provided to customers, we will aim to become a company that is highly appreciated by all stakeholders, including customers.

As global warming has steadily intensified and the need for concerted action on a global scale has become increasingly urgent, societal expectations towards company contributions are rising in the area of the environment.

As a company that has launched numerous low-emissions vehicles exemplified by the next generation heavy-

duty truck Quon, Nissan Diesel is determined to respond to these expectations by contributing to environmental improvements in all areas of the company's operations, from products to production and sales activities carried out on a daily basis.

Trucks and buses Nissan Diesel provides to societies play a vital role as a means of transportation to sustain a large number of people's economic and social activities. It is extremely important to develop and launch products that combine safety and convenience with environmental considerations.

The synergetic effect of our consolidation with the Volvo Group will prove beneficial in the areas of technology and development, and will contribute significantly to customer growth through the provision of new products and services. It will enable us to provide societies with even more environmentally considerate products and services at an ever faster pace.

Nissan Diesel is also promoting initiatives to reduce environmental impact from all its business activities through measures to reduce or recycle waste generated at every stage of products' life cycle from development to procurement, production, sales, services, and after product use.

Nissan Diesel will continue to contribute to society by aiming to achieve a high level of compatibility between corporate social responsibility and business performance through consistent innovation.