

Commitment of the President and the Senior Managing Director



Fulfilling our obligations to society through excellence in business and CSR activities. This is the Nissan Diesel commitment.

Iwao Nakamura
President

Nissan Diesel trucks and buses play a vital role as a means of transportation for economic and social activity. On the other hand, we cannot overlook the undesirable impact on the environment of the emissions of nitrogen oxides (NOx), carbon dioxide (CO₂) and other gases from our vehicles. A substantial reduction in CO₂ emissions, a major cause of global warming, is needed on a global scale. As an automobile manufacturer, the development and supply of vehicles that combine convenience with a low environmental impact is one of our most important missions.

Guided by the environmental philosophy of “Feel the Warmth,” Nissan Diesel has been developing the technologies needed to produce environmentally responsible vehicles over many years. One major advance came in November 2004 with the sales beginning of the Quon series of next-generation trucks. These vehicles feature a new technology that raises the combustion efficiency of diesel fuel in order to reduce exhaust emissions and lower fuel consumption. Thanks to this technology, Quon was the first truck to meet Japan’s new Long-Term Diesel Emissions Regulation, the strictest in the world. At first, Quon was available in only a few cargo models. But now, we have completed the switch to Quon for all our truck models in Japan with payload capacities over 8 tons. Because of the strong response from a large number of transportation companies, the volume of Quon currently running in the road is accumulated about 10,000 trucks.

Developing environmentally friendly products is just one aspect of the commitment of Nissan Diesel to the environment. Our goal is to reduce the environmental impact of all our business activities. We conduct waste reduction and recycling programs as part of our product development, manufacturing and sales activities. Furthermore, we examine ways to reduce the environmental impact at every stage of a product’s life cycle. This approach extends from development and procurement through manufacturing, sales, service and recycling.

Nissan Diesel used the launch of the Quon series as an opportunity to announce a new long-term vision. This vision clearly defines our core objective: Ultimate Dependability. Earning this reputation requires that we offer benefits to all our customers by creating products and services that excel in terms of environmental protection and ease of use. To realize our long-term vision, we formulated a medium-term plan called PFV (Plan for Vision). The plan sets forth challenges to overcome and goals to fulfill in order to sustain growth.

We pledge to retain our firm commitment to contributing to society through excellence in our business and CSR activities. I am confident this stance will lead to even greater accomplishments in the years ahead.

Nissan Diesel’s Environmental Policy

- Nissan Diesel aims to create a better environment by taking every possible measure to tackle global environmental issues.
 - 1) Develop environmentally-friendly products through measures such as reducing exhaust emissions, improving fuel efficiency, developing cleaner fuels and reducing external automobile noise levels
 - 2) Pursue activities for energy-saving, resource-saving and waste reduction
- Nissan Diesel aims to create a better environment by becoming a corporation that works in harmony with local communities.
 - 1) Ensure legal compliance and pursue well-planned innovation
 - 2) Nurture a corporate climate which has a high respect for the environment
- Nissan Diesel acts to prevent environmental disruptions and pursues voluntary measures to improve the environment.
- Nissan Diesel pursues public relations, awareness-raising and social contribution activities for environmental conservation, including timely provision of environmental information.

Environmentally-friendly trucks and buses from environmentally-friendly factories. Our job is to be a source of vehicle operations that reflect environmental issues.

Tadamichi Harada
Senior Managing Director
in Charge of Environmental Management



Nissan Diesel formed the Environmental Committee in 1993. By focusing on future environmental issues, the committee took the lead in taking Nissan Diesel's commitment to building environmentally responsible products to an even higher level. Establishing this committee demonstrated our awareness of the need to reduce our environmental impact across the entire product life cycle, from development through disposal.

Nissan Diesel maintains a cross-functional organization that provides for the integrated oversight of product development, manufacturing, sales and all other activities. To create this organization, we began by fostering workplaces that encourage people to take actions aimed at making improvements. Every department has its own task force to share information and establish a unified approach to dealing with issues involving upstream and downstream work processes. The Environmental Committee has played a central role in creating Nissan Diesel's current corporate culture. In line with our environmental policy, the committee voluntarily devises and executes many measures to prevent our business activities from impacting the environment.

Environmental Philosophy

Feel the Warmth

Nissan Diesel contributes to the development of societies by manufacturing vehicles that are safe and comfortable to drive and well integrated into the environment, while actively engaging in conservation of the global environment so that the people of future generations will be able to maintain sustainable development in harmony with the natural environment on the Earth—the one and only home of life.

Supplying environmentally-friendly vehicles is a primary goal of Nissan Diesel. We have developed and popularized CNG trucks and buses, which are powered by compressed natural gas, an extremely clean-burning fuel. We were first in the world to begin sales of a hybrid truck adopting the Super Power Capacitor, which has outstanding electrical storage and discharge properties. And we created the Quon series of heavy-duty trucks, which use diesel engines ranking among the world's best in terms of environmental performance. All these achievements attest to our ability to use new technologies to commercialize trucks and buses that have low environmental impacts.

At our own plants, we have taken countless environmental initiatives. In fiscal 2005, our factories achieved zero emission status.

In 2004, we established the 2004-2008 Nissan Diesel Group Long-Term Environmental Action Plan, an action plan based on our long-term vision. Our goal is to further cut the environmental impact of all our operations, from product development and manufacturing through sales and service activities. To do this, we extended the plan's scope to include affiliated companies and sales companies. This gives us an even more powerful environmental protection program that encompasses the entire Nissan Diesel Group.

Nissan Diesel remains devoted to using environmentally-friendly ways to make products that, in turn, have a low environmental impact themselves. Our commitment includes ensuring that owners preserve the environmental performance of our vehicles. This is why we work hard on supplying information on the proper use and maintenance of our vehicles.

This Environmental Report was prepared to explain the environmental programs of Nissan Diesel. I hope that you find this information useful, and I look forward to hearing your thoughts about this publication.