

## ■Corporate Profile of Nissan Diesel Trucks

Nissan Diesel Trucks Co., Ltd. was established in January 2009 by integrating 10 domestic affiliate sales companies and one used vehicles sales company.

It holds 152 branches throughout Japan, and takes care of the whole of country except for Doto, Doho, Donan of Hokkaido, Iwate, Niigata, Gunma and Tochigi. It perform sales and service for trucks, buses, repair parts, and other business.

The company strives for further improvement in the “quality, quantity and speed” of service which focuses mainly on maintenance business to establish a true partnership between customers. In addition to enhancing soft business, it will support the customer’s business more than ever.

## ■Nissan Diesel ranks number one in 2008 Customer Satisfaction Survey with Heavy-Duty Trucks

Nissan Diesel ranks number one in 2008 Customer Satisfaction Survey with heavy-duty by J.D. Power, the global marketing information firm that represents the voice of customer.

This is a result of the improvement activities of customer satisfaction on service quality as well as sales quality, not to mention products quality, with the united cooperation between manufactures and sales subsidiaries. We aim to improve the customer satisfaction further by differentiating from the competitive in the future.



Disclaimer: J.D. Power Asia Pacific 2008 Japan Heavy-Duty Truck Ownership Satisfaction Study<sup>SM</sup>. Study is based on a total of 2,489 responses from 1,782 fleet managers of over-the-road commercial fleet trucks nationwide(up to two responses from one company)about the ownership of the Heavy-Duty Truck.  
[www.jdpower.co.jp](http://www.jdpower.co.jp).