

## ■ Corporate Data

Nissan Diesel Motor Co., Ltd. uses superior manufacturing technologies and a solid marketing network to manufacture and market trucks, buses, and engines.

Currently, in addition to further strengthening its development, manufacturing, and marketing functions, the Company is developing diverse businesses associated with its strategy of meeting various needs throughout the full life cycle of trucks and other products.

As of July, 2009

<b>Name</b>	NISSAN DIESEL MOTOR CO., LTD
<b>Date of founding</b>	December 1, 1935
<b>Date of incorporation</b>	May 1, 1950
<b>Head office</b>	1-1, Ageo-shi, Saitama 362-8523, Japan
<b>Principal businesses</b>	<ul style="list-style-type: none"><li>• Manufacture and marketing of heavy-duty trucks and buses</li><li>• Manufacture and marketing of medium-duty trucks and buses</li><li>• Manufacture and marketing of light-duty trucks</li><li>• Manufacture and marketing of diesel engines</li><li>• Manufacture and marketing of vehicle components</li></ul>
<b>Number of employees</b>	3,118
<b>Capital</b>	¥38,639 million

## ■ UD Mark



**UD:Ultimate Dependability**

In November 2004, Nissan Diesel brought new meaning to its UD logo—which represents “Ultimate Dependability”—by making it the basis of the Company’s new long-term vision. Under this vision, Nissan Diesel has gone beyond previous ways of thinking, and has drawn up operational policies that call for continually innovating in all areas and thereby building relationships of “Ultimate Dependability” with customers, affiliated companies, employees, and local and international communities.